

XVth EUROPEAN POULTRY CONFERENCE

DUBROVNIK, Croatia 17th – 21st September 2018



THE XVth EUROPEAN POULTRY CONFERENCE

DUBROVNIK, CROATIA
17th to 21st September 2018

SPONSORSHIP CONCEPT



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INVITATION TO CONTRIBUTE AS A SPONSOR

The Croatian branch of WPSA is pleased to invite you to be a sponsor of the XVth European Poultry Conference (EPC 2018) that will be held in Dubrovnik, Croatia from the 17th to 21st September 2018. The EPC 2018 aims to host over 1000 participants from all over the world, specialists in the field of the poultry science. The last European poultry conference was held in Norway in 2014 and around 1000 delegates from all-over the world participated. In France where the EPC2010 was held, 1200 delegates attended.

As a supporter of the EPC 2018 you will have the great opportunity to promote your company to a wide range of decision makers within the poultry industry, as well as to leading poultry scientists. The organizing committee has already worked out a detailed strategy that ensure that each supporter will be rewarded for their contribution before, during and after EPC 2018.

Delegates will include:

- Poultry science specialists
- Breeders
- Agriculturalists
- Academics
- Policy makers
- Researchers
- Producers
- Students
- Manufacturers
- Members of the WPSA
- Leading international companies within the poultry industry
- Feed ingredient companies
- Pharmaceutical producers
- Trade media, journalists and other media relevant to the industry
- Feed producers
- Printing packaging companies
- Organic industry
- Independent buyers



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One of the main reasons for visiting Dubrovnik is definitely its warm, mild and dry Mediterranean climate. More than a thousand-year old history of Dubrovnik, made it a cultural centre of Europe. Unique for its impressive medieval forts, churches, monuments and palaces, Dubrovnik is often called the Pearl of the Adriatic.

This gives your company a wide range of opportunities to arrange pre-or post-conference happenings and to invite your customers to joint you in this magnificent scenery. The organizing committee will be delighted to help sponsors planning such events. We therefore aim to combine the straightforward and informal matter-of-factly Croatian culture with professionalism and hospitality at the highest level.

We sincerely hope to get you on board, so that together we can assure the best European poultry conference ever in Dubrovnik in 2018.

Best regards,

*Estella Prukner-Radovčić,
Chairperson of the Conference*

*Helga Medić,
Chairperson of the Scientific Committee*

*Zlatko Janječić,
Chairperson of the Marketing and
Communication committee*



Sponsorship Packages

The sponsorship packages for EPC 2018 will be divided into five different levels, where each level clearly reflects a certain level of exclusivity:

1. DIAMOND

2. PLATINUM

3. GOLD

4. SILVER

5. OTHER CONTRIBUTIONS



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Diamond sponsor

(€ 50 000)

There is an opportunity for three sponsors to sign up for the most exclusive sponsor level of EPC 2018.

Below you can find an overview on the Diamond sponsorship package:

a) Individual Sponsor Sessions*

The organizing committee will book the venues at the conference centre to give the Diamond sponsors the opportunity to host their own sponsor sessions on Monday September 17th, before the Opening Ceremony. The time slots available are:

13:00–14:30

15:00–16:30 – sponsored

17:00–18.30 – sponsored

The sponsor sessions will of course be listed in the final conference program. However, it will be stated that the sessions are arranged and hosted by the sponsors themselves, and not by the EPC conference committee.

Lunch and coffee breaks on the September 17th will not be included in the package.



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b) Announced sponsor of a main event*

Diamond sponsors will be the announced sponsor of one of the three main events during the conference:

17th September Welcome Ceremony – sponsored

18th September Boat trip or similar program (application until the 15th of September 2017)

19th September Banquet Gala Dinner – sponsored

It will be up to each sponsor to make their own personal touch to these events in terms of posters, roll-up's, stickers, etc. However this should be organized in close dialogue with the Professional Congress Organizer (PCO).

The actual cost of the main events will be included in the sponsorship package and will not be added on top of the € 50 000.

c) Logo visibility during the conference

Company logo will be displayed on all printed materials, at the entrance of the conference, in the e-newsletter, on the conference website and in the List of Sponsors.

The logo of Diamond sponsors will be displayed regularly alone on a single slide during breaks between all sessions. They will also be allowed to add certain promotional material into the conference bags; however this material must be approved by the PCO.

Diamond sponsors will have their logo printed on the last page of the final program and Book of Abstracts. In addition, they will get up to two full color page advertisement inside the Book of Abstracts. Advertisement graphic design should be sent to the PCO.

The EPC 2018 website (www.epc2018.com) will be up and running from April 1st, 2016, and the company logo will be added onto the website as soon as the sponsorship package contract will be signed.



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d) Exhibition stand*

If preferred, Diamond sponsor can be offered an exhibition stand in the conference venue during the conference period. Professional Congress Organizer will give their best to provide best possible location, but it depends on the required amount of space needed. Stand will be provided free of charge.

e) Participation

Participation at the conference will be free of charge for four company representatives. There will be a 50% discount for the additional two representatives.

f) Plaque of Thanks

The Diamond Sponsor will receive a plaque during the conference.

** Allocation will be carried out on a first come first serve basis.*



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Platinum sponsor

(€ 30 000)

As a Platinum sponsor you can secure thorough visibility of your company throughout EPC 2018.

Below you can find an overview of Platinum sponsorship package:

a) Announced sponsor of the conference events*

As a Platinum sponsor you get to be the announced sponsor of the following conference event:

18th September Lunch - sponsored

19th or 20th September Lunch

It will be up to each sponsor to make their own personal touch to these events in terms of posters, roll-up's, stickers etc. However this should be organized in close dialogue with the PCO.

The actual cost of the lunches will be included in the sponsorship package and will not be added on top of the € 30 000.



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b) Logo visibility during the conference

Company logo will be displayed on all printed materials, in the e-newsletter, on the congress website and in the List of Sponsors.

Platinum sponsors will have their logo printed on the last page of the final program and Book of Abstracts. In addition, they will get a full color page advertisement inside the Book of Abstracts. Advertisement graphic design should be sent to the PCO.

The logo of Platinum sponsors will be displayed regularly on a single slide during breaks between all sessions. They will also be allowed to add certain promotional material into the conference bags; however this material must be approved by the PCO.

The EPC 2018 website (www.epc2018.com) will be up and running from April 1st, 2016 and the company logo will be added onto the website as soon as the sponsorship package contract is signed.

c) Exhibition stand*

If preferred, Diamond sponsor can be offered an exhibition stand in the conference venue if requested.

Professional Congress Organizer will give their best to provide best possible location, but it depends on the required amount of space needed. Stand will be provided free of charge.



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d) Participation

Participation at the conference will be free of charge for three company representatives. There will be a 50% discount for one additional representative.

e) Plaque of Thanks

The Platinum Sponsor will receive a plaque during the congress.

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Gold sponsor

(€ 20 000)

As a Gold sponsor you can secure a certain level of visibility of your company throughout EPC 2018.

Below you can find an overview of the Gold sponsorship package:

a) Announced sponsor of the conference events*

As a Gold sponsor you can be the announced sponsor of the following conference event:

VIP Dinner

VIP Dinner will be organized in a popular restaurant in Dubrovnik. The invited speakers, WPSA officials and Local Organization Committee will attend to the VIP Dinner.

It will be up to the sponsor to make their own personal touch to this event in terms of posters, roll-up's, stickers etc. However this should be organized in close dialogue with the PCO.

The actual cost of the VIP Dinner will be included in the sponsorship package and will not be added on top of the € 20 000.



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b) Logo visibility during the conference

The Gold sponsors' logos and visibility will be prioritized next in line after the Diamond and Platinum sponsors in terms of placement and size. Company logo will be displayed on all printed materials, in the e-newsletter, on the conference website and in the List of Sponsors.

Gold sponsors will have their logo printed on the last page of the final program and Book of Abstracts.

The logo of all Gold sponsors will be displayed regularly on a single slide during breaks between all sessions. They will also be allowed to add certain promotional material into the conference bags; however this material must be approved by the PCO.

The EPC 2018 website (www.epc2018.com) will be up and running from April 1st, 2016 and the company logo will be added onto the website as soon as the sponsorship package contract is signed.

c) Exhibition stand*

Each Gold sponsor will be allocated a small exhibition stand at the conference venue if requested.

Professional Congress Organizer will give their best to provide best possible location, but it depends on the required amount of space needed. Stand will be provided free of charge.

d) Participation

Participation at the conference will be free of charge for two company representatives.



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e) Plaque of Thanks

The Gold Sponsor will receive a plaque during the congress.

** Allocation will be carried out on a first come first serve basis.*

Silver sponsor

(€ 10 000)

As a Silver sponsor you can secure a certain level of visibility of your company throughout EPC 2018.

Below you can find an overview of the Silver sponsorship package:

a) Announced sponsor of the conference events

As a Silver sponsor you can be the announced sponsor of the following conference event:

18th September Coffee break – sponsored

19th September Coffee break – sponsored

20th September Coffee break – sponsored

It will be up to the sponsor to make their own personal touch to this event in terms of posters, roll-up's, stickers etc. However this should be organized in close dialogue with the PCO.

The actual cost of the coffee break will be included in the sponsorship package and will not be added on top of the € 10 000.



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Instead of coffee breaks, Silver sponsor will be able to choose between :

Conference staff T-shirt – up to 3 sponsors – sponsored

Conference bag – up to 3 sponsors – sponsored

Technical visit – up to 3 sponsors

19th or 20th September Lunch – up to 3 sponsors

Sponsor's logo will be printed visibly enough but discretely on T shirt and bag.

It will be up to the sponsor to make their own personal touch to Technical visit in terms of posters, roll-up's, stickers etc. However this should be organized in close dialogue with the PCO.

The actual cost of will be included in the sponsorship package and will not be added on top of the € 10 000.

b) Logo visibility during the conference

Company logo will be displayed on all printed materials, in the e-newsletter, on the conference website and in the List of Sponsors.

The logo of all Silver sponsors will be displayed regularly on a single slide during breaks between all sessions. They will also be allowed to add certain promotional material into the conference bags; however this material must be approved by the PCO.

The EPC 2018 website (www.epc2018.com) will be up and running from April 1st, 2016 and the company logo will be added onto the website as soon as the sponsorship package contract is signed.



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c) Exhibition stand*

Each Silver sponsor will be allocated a small exhibition stand at the conference venue if requested.

Professional Congress Organizer will give their best to provide best possible location, but it depends on the required amount of space needed. Stand will be provided free of charge.

d) Participation

Participation at the conference will be free of charge for one company representatives.

** Allocation will be carried out on a first come first serve basis.*



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Other contributions

(€ 5 000 – € 1 000)

As a contributor you may secure a certain level of visibility of your company throughout EPC 2018.

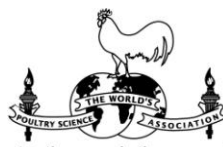
Below you can find an overview of the other contributions package:

a) Logo visibility during the conference

Company logo will be displayed on all printed materials, in the e-newsletter, on the conference website and in the List of Sponsors.

The logo of all contributors will be displayed regularly on a single slide during breaks between all sessions. They will also be allowed to add certain promotional material into the conference bags; however this material must be approved by the PCO.

The EPC 2018 website (www.epc2018.com) will be up and running from April 1st, 2016 and the company logo will be added onto the website as soon as the sponsorship package contract is signed.



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b) Exhibition stand*

Each Other contributor will be allocated a small exhibition stand at the conference venue if requested.

Professional Congress Organizer will give their best to provide best possible location, but it depends on the required amount of space needed. Stand will be provided free of charge.

c) Other possibilities

As a contributor you may contact Organizing Committee or PCO to obtain further details regarding the sponsorship possibilities (sponsorship of poster session, memory sticks **, etc).

** Allocation will be carried out on a first come first serve basis.*

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CONDITIONS OF SPONSORSHIP PAYMENTS

For an early sponsorship a 10% discount can be applied (the contract between sponsor and organizers must be signed before September 15th, 2017).

The chosen amount of sponsorship can be paid by installments. Sponsoring companies must pay 50 % of their sponsorship payments after the contract is signed and the remaining amount must be paid by 1st February 2018 at the latest.

NOTE :

When service already sponsored, organizers will provide alternative service to be sponsored in close communication with each sponsor individually.

Organizers reserve the right to announce more than one sponsor for announced sponsoring services.

INTERSTED IN SPONSORING PLEASE CONTACT

Chairperson of the Marketing and Communication committee :

Prof. Dr. Zlatko Janječić

Phone: 0038598479223

Email: zjanjecic@agr.hr

Secretary :

Assist. Prof. Danijela Horvatek Tomić, Conference Secretary

Phone: 0038512390281

Email: horvatek@vef.hr

Official EPC 2018 Professional conference organizer :

Ms. Katija Ljubimir

Phone: 00385912633455

Email : info@adria-congress.com



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Opportunities / package	Diamond	Platinum	Gold	Silver	Other contributors
Maximum sponsor accepted	3	number not defined	number not defined	number not defined	number not defined
Number of free registration fees	4	3	2	1	-
Individual sponsor session	✓				
Exhibition stand (if preferred)	✓	✓	✓	✓	✓
Sponsor of welcome ceremony	✓ sponsored				
Sponsor of boat trip & dinner	✓				
Sponsor of gala dinner	✓ sponsored				
Sponsor of the lunch		✓ sponsored			
Sponsor of the coffee break				✓ sponsored	
Sponsor of technical tour				✓	
Sponsor of VIP dinner			✓		
Advertisement displayed in main hall (roller poster, slides)	✓	✓ (slide)	✓ (slide)	✓ (slide)	✓ (slide)
Advertisement printed in color in Book of Abstracts	✓	✓			
Advertisement in conference bag	✓	✓	✓	✓	✓
Logo printed in all conference printed materials and on the web page	✓	✓	✓	✓	✓
USB / memory stick					✓ sponsored
Sponsor of poster session					✓
Conference staff T shirt				✓	
Conference bag				✓	



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